THE TOP OF LOUISIANA

REGION ON THE RISE

north louisiana economic partnership

ECONOMIC DEVELOPMENT • WORKFORCE • ADVOCACY
Vision Statement
North Louisiana will become a thriving region with a robust economy that attracts new businesses, supports existing business expansion, grows our tax base, and offers diverse opportunities and a better quality of life for all of our communities in the 14 parishes that we serve.

Mission Statement
North Louisiana Economic Partnership (NLEP) is a 501(c)3 organization that serves 14 parishes in North Louisiana as the single point of contact for economic development. As one of only 60 Accredited Economic Development Organizations in the world, NLEP serves as a catalyst, a convener and a connector that brings other partners together with the common goal of ensuring that North Louisiana’s economic development potential is realized.

5,538 DIRECT NEW JOBS created by companies assisted by NLEP mean greater earnings and more consumer spending.

$1.6 BILLION in direct capital investment into your communities.
NLEP Impacts On Your Community

- 5,538 DIRECT NEW JOBS
- $1.6 BILLION CAPITAL INVESTMENT

MORE TAX REVENUE
SUPPORT EXISTING BUSINESSES
MORE CONSUMER SPENDING

CLAIBORNE • DESOTO • JACKSON • LINCOLN
RED RIVER • SABINE • UNION • WEBSTER
NLEP is positioned to keep North Louisiana’s economy moving forward!

— 1 of 60 Accredited Economic Development Organizations in the World
— 4 Certified Economic Developers on staff, ranking NLEP in the Top Ten of Economic Development Organizations
— 3 Excellence in Economic Development Awards, 2017
  *International Economic Development Council (IEDC)*
— Economic Development Partner of the Year, 2017
  *Louisiana Association of Business and Industry (LABI)*
— Proven Track Record of Success: From 2012 to 2017, NLEP assisted 42 companies with creating 5,538 direct new jobs and $1.6 billion in direct capital investment which stimulated the regional economy.

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**NLEP Programs**

- **Economic Development**
- **Workforce**
- **Advocacy**
## 2018 Board of Directors

### Executive Officers

<table>
<thead>
<tr>
<th>Name</th>
<th>Title/Position</th>
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</thead>
<tbody>
<tr>
<td>Valarie Jamison</td>
<td>NLEP Board Chair</td>
</tr>
<tr>
<td>Mike Causey</td>
<td>NLEP Chair-Elect</td>
</tr>
<tr>
<td>Chap Breard</td>
<td>NLEP Secretary</td>
</tr>
<tr>
<td>Adam Johnston</td>
<td>NLEP Treasurer</td>
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<td></td>
<td>Parish of Caddo</td>
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<td></td>
<td>Hunt, Guillot &amp; Associates</td>
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<td>MOEBiz</td>
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<td>First Guaranty Bank</td>
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### Board Members

<table>
<thead>
<tr>
<th>Name</th>
<th>Title/Position</th>
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<tbody>
<tr>
<td>Jerry Allen</td>
<td>CenturyLink</td>
</tr>
<tr>
<td>Eric Basinger, CEcD</td>
<td>AEP SWEPCO</td>
</tr>
<tr>
<td>Linda Biernacki</td>
<td>Fire Tech Systems, Inc.</td>
</tr>
<tr>
<td>Bruce Blanton</td>
<td>Webster Parish Police Jury</td>
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<tr>
<td>Sandy Cimino</td>
<td>Community Bank of Louisiana</td>
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<tr>
<td>Charles Coleman</td>
<td>Citizens National Bank</td>
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<td>Linc Coleman</td>
<td>U.L. Coleman Companies</td>
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<tr>
<td>Hardeman Cordell</td>
<td>Central Oil &amp; Supply</td>
</tr>
<tr>
<td>Tony Davis</td>
<td>City of Natchitoches/NCA</td>
</tr>
<tr>
<td>Amanda Edge</td>
<td>Entergy Louisiana</td>
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<tr>
<td>Mark Eldridge</td>
<td>Heard, McClary &amp; Vestal, LLC</td>
</tr>
<tr>
<td>Archer Frierson, III</td>
<td>Vintage Realty</td>
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<tr>
<td>James Graham, CEcD</td>
<td>City of Minden</td>
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<tr>
<td>Jim Hagan</td>
<td>Balar Associates, Inc.</td>
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<tr>
<td>Jeremy Harrell</td>
<td>Bank of Ruston</td>
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<tr>
<td>Tania Hilburn</td>
<td>JPMorgan Chase Bank</td>
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<tr>
<td>Adam Hubble</td>
<td>Hand Construction, LLC</td>
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<td>Bobby Jelks</td>
<td>The Alta and John Franks Foundation</td>
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<tr>
<td>Kay King</td>
<td>Morehouse Economic Development Corp.</td>
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<tr>
<td>Greg Lott</td>
<td>Capital One Bank</td>
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<tr>
<td>Rick Larsen</td>
<td>Progressive Bank</td>
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<tr>
<td>Michael Lowe</td>
<td>Kean Miller, LLP</td>
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<tr>
<td>Dr. Chris Maggio</td>
<td>President, Northwestern State University</td>
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<tr>
<td>Jim Malsch</td>
<td>Enterprise Computing Services, LLC</td>
</tr>
<tr>
<td>Mayor Jamie Mayo</td>
<td>City of Monroe</td>
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<tr>
<td>Denny McMullan</td>
<td>North Webster Parish Industrial District</td>
</tr>
<tr>
<td>Dr. Earl Meador</td>
<td>Director, Northwest Louisiana Technical College</td>
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<tr>
<td>James Moore, III</td>
<td>Moore Family Limited Partnership</td>
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<tr>
<td>Michael Newman</td>
<td>Newman Marchive Carlisle</td>
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<tr>
<td>Jeff Parker</td>
<td>Origin Bank</td>
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<td>John Peak</td>
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<tr>
<td>Terry Petzold</td>
<td>Magee Resource Group, LLC</td>
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<tr>
<td>Rick Ranson</td>
<td>Cleco Power, LLC</td>
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<tr>
<td>Knox Ridley</td>
<td>Harbuck &amp; Ridley, LLC</td>
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<tr>
<td>Reggie Roe</td>
<td>DeSoto Parish Police Jury</td>
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<tr>
<td>Logan Schroeder</td>
<td>Cook, Yancey, King, &amp; Galloway, APLC</td>
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<td>Chris Shankle</td>
<td>Argent Financial Group</td>
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<tr>
<td>David Smith</td>
<td>Carter Federal Credit Union</td>
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<tr>
<td>Jim Tilley</td>
<td>CenterPoint Energy</td>
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<tr>
<td>Keith Todaro</td>
<td>M.L. Bath Company LTD, Inc.</td>
</tr>
<tr>
<td>Lynn Treadway</td>
<td>Jackson Parish Police Jury</td>
</tr>
<tr>
<td>Mayor Ollie Tyler</td>
<td>City of Shreveport</td>
</tr>
<tr>
<td>Mayor Ronny Walker</td>
<td>City of Ruston</td>
</tr>
<tr>
<td>JoAnn Wheless</td>
<td>Northwest Louisiana Association of REALTORS®</td>
</tr>
<tr>
<td>Clyde White</td>
<td></td>
</tr>
<tr>
<td>Marty Wooldridge</td>
<td>Ward II Industrial District</td>
</tr>
</tbody>
</table>
NLEP Investors (By Industry)

**Accounting/Financial Services**
Argent Financial Group
APS
Beaird Operating Companies, LLC
Cole, Evans & Peterson CPA’s
Cook & Morehart
Dethloff & Associates, Inc.
Dewitt French Giger & Sitton, LLP
Eagle Capital/Atco Investment Company
Heard, McElroy & Vestal, LLC
KPMG
Querbes & Nelson
RoseStone Financial Group
SSG Financial Group

**Advertising/PR/Media**
Apex Communication and Events
CSC Productions
Fairfield Studios
Lamar Monroe
Lamar Shreveport
Williams Creative Group

**Architecture/Construction**
Brown Builders
Don M. Barron Contractor, Inc.
FitzGerald Contractors, Inc.
Hall Builders, Inc.
Hand Construction, LLC
Holyfield Construction
Lincoln Builders, Inc.
M R Builders Corp.
Newman Marchive Carlisle
RSI Building Products
Storer Services
The Wieland Corporation

**Banking**
BancorpSouth (Monroe)
BancorpSouth (Shreveport)
Bank of Ruston
Business First Bank
Capital One Bank
Carter Federal Credit Union
Citizens National Bank
Community Bank of Louisiana
Cross Keys Bank
First Guaranty Bank
First National Bank
Gibson Bank & Trust
Iberia Bank (Shreveport)
JPMorgan Chase Bank
Origin Bank
Progressive Bank
Red River Bank
Regions Bank

**Business Services/Management Companies**
Delta Land & Farm Management
Griggs Enterprises
LaSalle Management Co.
Moebiz
VC Experts, Inc.
VCC Janitorial

**Car Dealerships**
Interstate Dodge
Red River Chevrolet

**Chambers of Commerce/Economic Development Organizations**
Arcadia/Bienville Chamber of Commerce
Bastrop—Morehouse Chamber of Commerce
Bossier Chamber of Commerce
DeSoto Parish Chamber of Commerce
Greater Bossier Economic Development Foundation
Greater Shreveport Chamber of Commerce
Greater Minden Chamber of Commerce
Jackson Parish Chamber of Commerce
Monroe Chamber of Commerce
Morehouse Economic Development Corp.
Natchitoches Area Chamber of Commerce
Ruston—Lincoln Chamber of Commerce
Shreveport—Bossier African American Chamber of Commerce
Southern Hills Business Association
Strategic Action Council
Union Parish Chamber of Commerce
West Monroe—West Ouachita Chamber of Commerce

**Consulting**
Advantous Consulting, LLC
Didier Consultants
Sumit Credits

**Consumer Services/Hospitality**
Advanced Awards and Gifts
M.L. Bath Company LTD., Inc.
Sid Potts, Inc.
Squire Creek Country Club

**Education**
Ayers Career College
Bossier Parish Community College
Diesel Driving Academy, Inc.
Grambling State University
Louisiana Tech University
LSU Shreveport
Northwest Louisiana Technical College
Northwestern State University
Southern University at Shreveport
University of Louisiana at Monroe

**Energy**
Anderson Feazel Management
BHP Billiton
Central Oil & Supply
Chesapeake Energy
Kinsey Interests
O’Neal Gas
Security Exploration, Inc.

**Engineering**
Aillet, Fenner, Jolly & McClelland, Inc.
Balar Associates, Inc.
Denmon Engineering
EJES Incorporated
Forte and Tablada
Hunt, Guillot & Associates
John J. Guth Associates, Inc.
KSA
Lazenby & Associates
PPM Consultants

**Governments**
Town of Arcadia
Town of Greenwood
Town of Plain Dealing
Town of Stonewall
Town of Vivian
City of Minden
<table>
<thead>
<tr>
<th>Category</th>
<th>Companies/Institutions</th>
</tr>
</thead>
</table>

**Health Care**
- CHRISTUS Shreveport-Bossier Health System
- Glenwood Regional Medical Center
- P & S Surgical Hospital
- University Health Conway
- Vantage Health Plan

**Industrial Parks**
- North Webster Parish Industrial District
- Ward II Industrial District

**Industrial Services/Manufacturing**
- Aeropres Corporation
- Angus Chemical Co.
- Ardagh Group
- Benteler Steel/Tube
- Builders Supply Co., Inc.
- Fire Tech Systems, Inc.
- Libbey Inc.
- McElroy Metal, Inc.
- Metro Aviation
- Red Ball Oxygen
- Republic Services
- Sound Fighter Systems

**Information Technology**
- AT&T
- CenturyLink
- Direnzic Technology & Consulting, LLC
- Enterprise Computing Services, LLC
- Ericsson
- EMR Everywhere
- General Dynamics
- Northeastel
- Pierry, Inc.
- Technologix Group, LLC
- xtientLABS, LLC

**Insurance**
- Blue Cross Blue Shield of Louisiana
- Harbuck & Ridley, LLC

**Law Firms**
- Blanchard, Walker, O’Quin & Roberts
- Bradley, Murchison, Kelly & Shea
- Cook, Yancey, King, & Galloway, APLC
- Kean Miller, LLP
- William Comegys—A Professional Law Corporation

**Nonprofits**
- BRF
- Committee of 100
- Creative Charitable Funding
- Educational Risk Management Solutions
- Louisiana Association for the Blind
- The Alta and John Franks Foundation
- The Community Foundation of North Louisiana

**Ports/Waterways**
- Ouachita Terminals, LLC
- Red River Waterway Commission

**Printing**
- Associated Business Printing
- BNB Systems
- Southland Printing

**Real Estate**
- Beard Properties
- Coldwell Banker Gosslee
- Michael Echols Investments
- Millhaven Plantation, LLC
- Moore Family Limited Partnership
- NAI Faulk & Foster
- Northeast Louisiana Association of REALTORS®
- Northwest Louisiana Association of REALTORS®
- Premier Plaza

**Staffing Agencies/Recruiters**
- Jean Simpson Personnel Services, Inc.
- Kelly Services
- Magee Resource Group
- Vaco Memphis, LLC

**Utilities**
- AEP SWEPCO
- Atmos Energy
- CenterPoint Energy
- Cleco Power, LLC
- Entergy Louisiana

**Wholesale/Distribution**
- Eagle Distributing
- Hardware Distribution Warehouses, Inc.
- Ivan Smith Furniture
- Music Mountain Water

**Other**
- Nelson Abell
- Stewart Ewing
- Robert Mills
- John Peak
- Clyde White

**Legend**
- Pacesetter
- Lead Investor
- Investor Plus

<table>
<thead>
<tr>
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<tr>
<td>$50,000+</td>
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<tr>
<td>$25,000 – $49,999</td>
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<tr>
<td>$10,000 – $24,999</td>
</tr>
</tbody>
</table>
Scott Martinez, CEcD
NLEP President

Scott Martinez is recognized as a leader in economic development. In a career spanning over 20 years, he has served in economic development roles in the Houston and Austin, Texas markets as well as his home state of Mississippi. Scott frequently speaks to state and national groups on economic development issues. For over a decade, he has served as an instructor in economic development training courses offered by Texas A&M University and by Trent Lott National Center for Excellence in Economic Development and Entrepreneurship at the University of Southern Mississippi. Scott is a Certified Economic Developer and earned a BA from Ole Miss and a MS in Economic Development from the University of Southern Mississippi. Scott currently serves on the Board of Directors of the International Economic Development Council.

Zazell ‘Zell’ Dudley
Vice President, Caddo Parish Initiatives & Business Development

Zazell Dudley has 30 years of experience in engineering, supply chain management, and entrepreneurship and leads economic development initiatives for Caddo Parish. Before joining NLEP, Zell supported a $40 million equity fund for Kennedy Wilson and has experience with several Fortune 100 companies. Since joining NLEP, Zell managed several projects that located to North Louisiana. Dudley earned a MBA from Dallas Baptist University and a BS in Petroleum Engineering from Louisiana Tech University. Currently, Zell serves on the Caddo Industrial Development Board.

Alberta Green
Vice President, Organizational Strategy & IT Initiatives

Alberta Green oversees NLEP’s strategic plan and initiatives to recruit and support technology companies. Before joining NLEP, Alberta worked with CenturyLink, a Fortune 157 company, as its Lead Organizational Effectiveness Consultant and Sourcing Recruiter. She was also the Director of Career Connections at the University of Louisiana at Monroe (ULM), developing several career placement programs. Alberta earned a BA in Humanities and a MA in Mental Health/Career Counseling from the University of Oklahoma.

Michele Riney
Director, Operations & Assistant to President

Michele Riney manages the operational, human resources, and general fiscal activities of the NLEP. She has completed the Basic Economic Development Course through IEDC. Prior to joining NLEP, Michele worked as a database manager for Burnett’s Staffing and as a personal assistant for Dallas-based Ashwood Investments. She also worked in human resources for Atlantic Industrial Services and for Deltran in Fort Worth, TX.

Christine Rambo, CEcD
Senior Vice President, Communications & Marketing

With nearly 25 years of communications, marketing and economic development experience, Christine Rambo leads NLEP’s communications program, which received an IEDC Excellence in Economic Development Award. Christine is also a Certified Economic Developer. Prior to entering economic development, Christine worked as an anchor/reporter, receiving three Louisiana Associated Press Awards and a national RTNDA Award. Christine earned a BA in Communications from American University in Washington, D.C. and is currently earning her MBA from the University of Louisiana at Monroe.

Ashley Busada, CEcD
Vice President, Government Relations & Business Development

Ashley Busada oversees NLEP’s government relations department and advocacy efforts that impact economic development in North Louisiana. Ashley is a Certified Economic Developer. Prior to joining NLEP, Ashley worked for the Bossier Chamber of Commerce as its Government Relations Director. She was the Bossier Chamber’s first registered lobbyist and launched its government relations department. Busada was honored with the “Top 40 Under 40” Award for Northwest Louisiana. Ashley received a BA in Political Communications from Centenary College in Shreveport.

Liz Pierre, JD, EDFP
Senior Vice President, Legal & Research

Liz Pierre leads NLEP’s legal and research departments and assists communities with identifying and certifying industrial sites. Liz is an Economic Development Finance Professional (EDFP) as certified by the National Development Council. Prior to joining NLEP, Liz practiced law at her family’s law firm, Pierre & Pierre, LLC. She earned a JD from Southern University Law Center, a BS in Business Administration from the University of Louisiana at Lafayette and graduated from the Economic Development Institute at the University of Oklahoma.

Angie White, CEcD
Senior Vice President, Workforce Strategy & Administration

Angie White has 21 years of economic development, workforce development, and finance experience and leads NLEP’s award-winning workforce program. Angie is a Certified Economic Developer. Prior to joining NLEP, Angie worked for 12 years with EMP Global in Washington, D.C. as its Portfolio Officer and Investment Analyst with the Latin America Group. She earned a MBA and a MA in International Affairs from the George Washington University in Washington, D.C. Angie received a BA in Political Science from Centenary College in Shreveport.

Christine Rambo
Senior Vice President, Business Development Strategy

Sheena Bryant
Vice President, Business Development Strategy

Sheena Bryant brings extensive experience in economic development and international relations. She leads NLEP’s business development program and supports activity generated by Barksdale Air Force Base. As a consultant for Deloitte in Washington, D.C., Sheena managed multimillion dollar contracts for the Department of Defense. She has advised senior—level decision makers on projects at the United Nations, U.S. Commercial Service, and Government of Guam. Sheena earned a MA in Law and Diplomacy from Tufts University and a BA from University of California, Santa Barbara.

Ashley Busada
Vice President, Workforce Strategy & Administration

Ashley Busada oversees NLEP’s government relations department and advocacy efforts that impact economic development in North Louisiana. Ashley is a Certified Economic Developer. Prior to joining NLEP, Ashley worked for the Bossier Chamber of Commerce as its Government Relations Director. She was the Bossier Chamber’s first registered lobbyist and launched its government relations department. Busada was honored with the “Top 40 Under 40” Award for Northwest Louisiana. Ashley received a BA in Political Communications from Louisiana State University.

For More Information:
- Shreveport Office: 318.677.2554
- Monroe Office: 318.387.0787
- http://nlep.org

NLEP Staff
Pledge Form

Yes! I want to ensure that North Louisiana’s economy continues to thrive; and our region is recognized as a destination for high-quality talent, innovative companies, and global investment.

Company Name: _____________________________ will commit
Amount: $_____________________
To be billed:

☐ Annually on at the beginning/end of the year (circle)
☐ Semi-annually
☐ Quarterly
For _____ number of year(s)

Primary Contact: ____________________________________________________

Address: ___________________________________________________________

City: ________________________________ State: _____ Zip Code:___________

Email: _______________________________ Office Phone: __________________

Cell Phone: __________________________ Fax Number: ___________________

Billing Contact: ______________________________________________________

Email: _______________________________ Phone:________________________

*More information on investor levels can be found on the back of pledge form

Return this pledge form to NLEP, 333 Texas Street, Suite 411 Shreveport, LA 71101 or email to crambo@nlep.org
North Louisiana Economic Partnership (NLEP) is a 501(c)3 organization that serves 14 parishes in North Louisiana as a single point of contact for economic development. As one of less than 65 Accredited Economic Development Organizations in the world, NLEP serves as a catalyst, convener, and connector that brings other partners together with the common goal of ensuring that North Louisiana’s economic development potential is realized. Your tax deductible investment in NLEP ensures that our regional economy is attracting new companies, supporting existing business growth, growing our tax base, and providing diverse opportunities and a better quality of life for everyone!

NLEP Member Benefits

- Company Logo with clickable link on NLEP’s website
- Quarterly Lunch Briefing with NLEP Staff
- Seat on NLEP Board of Directors
- Minimum one visit with NLEP CEO per year
- Sponsor of NLEP Quarterly Investor Breakfast
- Table at NLEP Annual Meeting
- Eligibility and priority to travel on recruitment trip
- First Priority referral to site selectors or prospects companies asking for vendors, suppliers or partners
- Investor referral program
- Eligibility to attend invitation-only prospect events or dinner, as appropriate or when available
- Business assistance from NLEP staff as needed
- Access to customized research
- E-News Alerts on the latest job creation and announcements
- Quarterly Investor Breakfasts
- Investor Quarterly Reports
- Recognition as an investor in all NLEP investor printed materials
- Listing on NLEP webpage with link to your company website

Membership Levels

- Diamond Level ($25,000+)
- Gold Level ($10,000-$24,999)
- Silver Level ($5,000-$9,999)
- Bronze Level ($2,500-$4,999)