



April 10, 2017
Second Home Legislative Reception

*Special invitation to summit attendees
3:30 p.m.–5:30 p.m.
Capitol Park Museum

April 11, 2017
Statewide Economic Development Summit

8:30 a.m.–2:30 p.m.
Crowne Plaza Executive Center, Baton Rouge

STATEWIDE ECONOMIC DEVELOPMENT SUMMIT 2017 AGENDA

- 8:30 a.m. **Registration & Continental Breakfast**
- 9:15 a.m. **Opening Remarks & Welcome**
Sharon Weston Broome, Mayor-President,
City of Baton Rouge and Parish of East Baton Rouge
- 9:30 a.m. **Site Selection Trends for 2017**
Greg Burkart, Duff & Phelps
- 10:15 a.m. **Cultivating a Regional Workforce: Creating a Pipeline of Talent**
- 10:45 a.m. **Networking Break**
- 11:15 a.m. **Intelligent Rural & Metro Communities: Transitioning & Prospering in the Digital Age**
Roberto Gallardo, Ph.D., Associate Extension Professor & Leader;
Intelligent Community Institute, Mississippi State University Extension
- 11:45 a.m. **Small & Emerging Business Strategies**
Rodrick Miller, President and CEO, Detroit Economic Growth Corporation
- 12:15 p.m. **Lunch**
- 12:45 p.m. **Inside LED: A Look Ahead in 2017**
Don Pierson, Secretary, Louisiana Economic Development
- 1:15 p.m. **Infrastructure & Transportation as Economic Development Drivers**
Edward Mortimer, Executive Director, Transportation Infrastructure, U.S. Chamber
- 1:45p.m. **Governor's Address**
John Bel Edwards, Governor, State of Louisiana
- 2:30 p.m. **Event Concludes**

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